# Service Message Qualification Form

## Service Details

**PLEASE, attach to email Logos for service 360\*280, 130\*130, 100\*100, 65\*65, 50\*50.png**

|  |  |
| --- | --- |
| **General Information** | |
| Service Name (max 30 symbols) | Service Name |
| Service Registered Country | Country |
| Service Description (Food delivery, retail, oil&gas station etc.) |  |
| Web-site (NOT social media pages -Instagram etc.) | Web-site |
| Estimated launch date | DD.MM.Y |
| **Capability & Feature Specification** | |
| Service Messages Volume/Month Forecast | ? |
| Service integration type | One- way  Two- way |
| Intended Destinations (Countries) | Countries |
| Nature of Traffic (Can’t be only Promotional) | Personal Information  Other:\_\_\_\_\_\_\_\_\_\_  Public Information  Promotional |
| Examples of Traffic (Can’t be only Promotional) | EXAMPLE: Ann, congratulations! You have been awarded 100 points on the card \*\* 1234! Points are valid until 31.10. Hurry to write off points for daily purchases at ХХХ! |
| **Chat screen** | |
| **Description (max 400)** |  |
| **Business Address** |  |
| **Business Phone Number** |  |

Viber content policy for Service Messages:

* Opt-in Users only (Block rate from users. 5% - disable the service)
* First message to user can’t be promotional
* NO Alcohol, Tobacco, Adult content, Loans (unless it’s a bank), Forex, Binary option, Gambling (online & offline), Weapons and Drugs